MISSION STATEMENT
The MCC Foundation is dedicated to providing access to quality education and career opportunities.

VISION STATEMENT
The MCC Foundation will be recognized as the premier educational foundation in the region, cultivating people’s desire to learn and giving them the opportunity to be successful.

STRATEGIC THEME 1: RESOURCE DEVELOPMENT/ADVANCEMENT
Supportive Committees: Finance, Fundraising and Scholarship

Goal 1: The MCC Foundation will increase revenue that supports student success.

Objectives:
- Increase scholarship support for students.
- Identify revenue through alternative resource opportunities (e.g. special events).
- Identify, research and disseminate information about funding prospects and grants management requirements, as well as through targeted communications in order to increase the number of current grants.

Key Performance Indicators:
- Grow new external funding by 50% annually for MCC priorities and initiatives.
- A minimum of 30 funding applications and/or partnership agreements will be prepared and submitted annually.
- Growth in endowed scholarship support by 30% annually.
- Strengthen employee support through payroll giving by adding 30 employees annually.
- 100% financial support from the Foundation Board of Directors annually.

STRATEGIC THEME 2: WORKFORCE DEVELOPMENT/INDUSTRY PARTNERSHIPS
Supportive Committees: Fundraising and Student Success

Goal 2: The MCC Foundation will grow industry partnerships that foster real world opportunities for students to be ‘work ready’.

Objectives:
- Grow funding from corporate and business partners through the MCC Foundation.
- Grow the Foundation Board of Directors business support that leverages in-kind donations (equipment) and/or naming opportunities.
- Increase industry partnerships to generate internships and hiring of MCC students.

Key Performance Indicators:
- At least two new business and industry partnerships to provide financial or material support to new or existing MCC programs annually.
- Increase dollars raised by 10% annually through MCC’s Corporate College business partnerships.
- Create five additional internship opportunities and increase annually by 50% for MCC students through community partnerships.
STRATEGIC THEME 3: ALUMNI ENGAGEMENT
Supportive Committees: Alumni and Fundraising

Goal 3: Increase MCC alumni giving by 100% annually.

Objectives:
- Facilitate authentic and mutually beneficial relationships with current alumni through identifying their needs, celebrating their success, mentoring etc.
- Develop intra-department relationships to connect MCC alumni with events and engagement opportunities at the College.
- Engage current students so they are familiar with philanthropic opportunities with MCC once they become alumni.

Key Performance Indicators:
- Increase alumni giving 100% annually.
- Design an MCC alumni website/web presence that is aligned with industry standards that will increase donor giving 50% annually.
- Increase MCC repeat donors 50% annually.

STRATEGIC THEME 4: INFRASTRUCTURE/SYSTEMS
Supportive Committees: Alumni and Fundraising

Goal 4: The MCC Foundation will integrate data management, communications, and donation systems that are user-friendly, donor-centered, complete, and accurate to ensure optimal data health of donor, prospect and alumni records.

Objectives:
- Increase advancement utilization of donor database.
- Maximize use of prospect research software to determine potential major gift prospects.
- Chancellor and executive cabinet members will share information from donor or prospective donor meetings in order to achieve transparency in cultivating donor relations.
- Expand avenues in which alumni contact information can be obtained.

Key Performance Indicators:
- Establish a proposal-tracking process for grants and asks in order to track annual goal success.
- Track donor performance in categories of increased number of donors, increased donor giving and donor retention.
- Increase the number of alumni records by 50% each academic year.
- Grow online giving by 50% annually.
**Executive Committee**

**Matt McFadden, Chair**  
Executive Managing Director, Principal  
Global Corporate Services  
Newmark Grubb Zimmer

**Jason Dalen, Immediate Past Chair**  
Account Vice President  
Coronado Wealth Management Group

**Rafael Garcia, Secretary**  
Owner & President  
Garcia Architecture

**Mark Larrabee, Treasurer**  
President & CEO  
Arvest Bank

**Gabe Hernandez, Member At-Large**  
Vice President  
Burns & McDonnell

**Vicki Westerhaus, Member At-Large**  
Partner  
Bryan Cave Leighton Paisner

**Directors**

**Elizabeth Alex**  
Director of Public Affairs  
Kansas City University of Medicine and Biosciences

**Bret Bonge**  
Director of Employee Relations and Staffing, KCP&L

**Ramin Cherafat**  
Chief Executive Officer  
McCownGordon Construction

**Matt Johnson**  
Vice President, Brand Marketing  
CommunityAmerica Credit Union

**Christopher Lipp**  
Systems Director  
Saint Luke's Health System

**Marquita Miller**  
President and CEO  
Five Star Tax and Business Solutions

**Oscar Monterroso**  
President CEO & Founder  
Tico Productions

**Mike Pospisil**  
Partner, Pospisil Swift LLC

**Sandra Price**  
Retired from Sprint

**Ruth Stricklen Pullins**  
Chief Human Resources Officer  
Truman Medical Centers

**Michael Roane**  
Retired from JE Dunn

**Kevin Seabaugh**  
Vice President  
Cerner Corporation

**Darin Shank**  
Assistant Vice President  
Merrill Lynch/Bank of America

**Wayne Strickland**  
Retired from Hallmark

**Robin Stubenhofer**  
Vice President  
Honeywell Federal Manufacturing & Technologies

**Carolyn Watley**  
Vice President, Community Engagement  
CBIZ Benefits & Insurance Service

**Directors Emeritus**

**Tom Brusnahan**  
Vice President of Commercial Lending  
Bank Midwest

**Carl DiCapo**  
Retired

**John Dillingham**  
Dillingham Enterprises

**Bill H. Dunn Jr.**  
Director of Marketing Services  
Campione Interior Solutions

**Mary Hunkeler**  
Retired

**Anita L. Maltbia**  
Director  
Green Impact Zone

**Jim Martin**  
Retired

**Gene Sands**  
Retired

**Designated Directors (non-voting)**

**Dr. Crystal Johnson**  
Division Chair of Social Sciences and Business  
MCC-Maple Woods  
(Faculty Representative)

**Ryan Morehead**  
Coordinator  
MCC-Longview Cultural Arts Center  
(Staff Representative)

**Ex-Officio (non-voting)**

**Dr. Kimberly Beatty**  
Chancellor  
Metropolitan Community College

**Jessica Ramirez**  
Executive Director  
Metropolitan Community College Foundation

**Ellen Martin**  
Board of Trustees  
Metropolitan Community College